

Kelheim, Bavaria, Germany

## 110th Anniversary

## The classic/historic Wheat Doppel-Bock

"Aventinus has a huge head, an insistent sparkle, malty notes in the nose: chocolate, fruit and spices in the palate: and a lightly clove-like finish."

Rated \*\*\*\* World-Classic by the late Michael Jackson, Pocket Guide to Beer, p.57





Original press release from 1907



G. Schneider's original recipe book

Its LAUNCH in 1907 by Mathilde Schneider caused "massive furor", "outrage", and "tumult" in the ultraconservative German brewing industry.

Remember: according to "German tradition", ales could never be a "Bockbier style" and the brand name needs to be associated with a "Saint".

110 years later, we celebrate one of the most remarkable beers in this world. Aventinus, wheat doppelbock, in its **ORIGINAL PURPLE COLOR with its "savior" AVENTINE** (the Bayarian historian as well as a saint laid to rest on one of Rome's seven hills).

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